

# NEWSLETTER

Fall 2018

## WELCOME TO THE FIRST NEWSLETTER OF THE "ON-CALL" PROJECT!

The BizMiz consortium believes that women have a key role to play in the economic development of the EU and the technology sector is ripe for a new cohort of women technology entrepreneurs.

To achieve their undoubted potential women need bespoke entrepreneurship training resources and the building of a safe and supportive online educational environment where they can develop their business ideas, engage with like-minded individuals, and push through the 'glass ceiling' that pertains in the modern economy.

### WHAT DO WE WANT TO ACHIEVE?

- a totally new next generation women technology entrepreneurs curriculum that is benchmarked against the recently published EntreComp Framework will be developed:
- a bespoke on-line learning environment will be developed and populated with the innovative resources produced;
- all outputs will be produced in all partner languages and all resources developed will be available on-line and made available to all interested parties without restriction in keeping with the open access requirements of the ERASMUS+programme.













### THE IDEA BEHIND THE PROJECT

The BizMiz consortium believes that women have a key role to play in the economic development of the EU and the technology sector is ripe for a new cohort of women technology entrepreneurs. To achieve their undoubted potential women need bespoke entrepreneurship training resources and the building of a safe and supportive online educational environment where they can develop their business ideas, engage with like-minded individuals, and push through the 'glass ceiling' that pertains in the modern economy.

### **BIZMIZ AIMS TO...**

- develop a bespoke online entrepreneurship curriculum designed specifically for women
- develop a suite of media-rich resources to build digital and social media literacy to ensure the safety of the new online entrepreneurs
- develop an in-service training programme for the CPD of front-line VET and adult education professionals to enable them make full use of the resources provided
- develop an e-learning portal where networks of women technology entrepreneurs can congregate; build key business skills; support each other; and exchange ideas and knowledge.











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#### WHAT HAS ALREADY HAPPENED?

The kick-off meeting took place on the 19th of September in Virginia, Ireland. The meeting started with the presentation of the project and the project development plan by the coordinator. The partners discussed the shape of the upcoming outputs and activities and the division of work between the partners. It turned out to be a very productive meeting under rather difficult circumstances as Storm Ali reeked havoc on the town of Virginia leaving most of it without power for the day.

The next meeting will take place in Malta, hosted by Across Limits on the 18th-19th of February 2019. Partners are hoping that the weather will be somewhat better than when in Ireland!

#### WHO BIZMIZ IS...

The BIZMIZ Consortium consists of 8 partners Cyprus, Ireland, Italy, Lithuania, Malta, Poland, Portugal and the United Kingdom.

- Ballybeen Women's Centre (Northern Ireland)
- Synthesis (Cyprus)
- The Rural Hub (Ireland)
- Speha Fresia (Italy)
- Kaunas Science and Technology Park (Lithuania)
- Across Limits (Malta)
- CK Edukator (Poland)
- Aeva (Portugal)

## WHATS NEXT?

Four intellectual outputs are planned over the 24 month implementation period as follows:

- A bespoke next generation online entrepre neurship curriculum specifically for women
- A bespoke digital and social media literacy curriculum comprising a suite of media-rich resources to ensure the online safety of the new women online entrepreneurs
- In-service training for VET tutors to support their continuous professional development
- An e-learning portal will support the access to all learning content produced.









## How to get connected to BIZMIZ

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https://www.facebook.com/BizMizproject/











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